



BENEFIT AUCTION

WASHINGTON EPISCOPAL SCHOOL

May 1, 2021

Deadline: March 31, 2021

Auction Sponsorship Levels

Auction sponsorship is an opportunity to earn significant exposure for your company or business while helping underwrite Auction costs, ensuring that Auction night proceeds benefit the students at WES as much as possible. All **Gold, Silver, and Bronze Sponsors** will be recognized at the in the **Auction Catalog**, on the **Auction web page** (w-e-s.org/auction-overview), in our **Social Media** (Facebook & Instagram), mentioned in **texts and emails** to our community; and in our **Annual Report** by name.

To become a sponsor visit www.w-e-s.org/auction-sponsor or complete the form on the reverse.

Sponsorship Levels	Recognition	Special Recognition
Gold \$5,000	Full Page Ad	<ul style="list-style-type: none"> Mentioned by name during Live Auction by Auctioneer; one 30-second spot during online event; name will scroll through the Live Auction site; 4 Auction Gala tickets
Silver \$3,500	Half Page Ad	<ul style="list-style-type: none"> One 15-second spot during online event; name will scroll through the Live Auction site; Name on cocktail napkins in hospitality/cocktail box; 2 Auction Gala tickets
Bronze \$2,500	Half Page Ad	<ul style="list-style-type: none"> Name will scroll through the Silent Auction site for 5+ days; 2 Auction Gala tickets
Supporting \$1,000		<ul style="list-style-type: none"> One 15-second spot during online event (limited to 5 sponsors)

Washington Episcopal School is a 501(c)3 non-profit organization.

Donations are tax-deductible to the fullest extent of the law. Tax ID #52-1453297

Questions? Contact Ali Bratun at 301-652-7878 ext. 215 or abratur@w-e-s.org.

WES Auction Gala 2021 Sponsorship Agreement

Company/Organization: _____

Contact Name: _____

Street Address: _____

City, State, Zip: _____

Phone Number: _____

Email: _____

Sponsorship Levels:

- Gold (\$5,000) Silver (\$3,500) Bronze (\$2,500)
 Supporting (\$1,000)

Payment Information

- Check (Please make checks payable to Washington Episcopal School)
 Credit Card visit www.w-e-s.org/auction-sponsor or by (MasterCard, VISA, or AMEX) here:

Card Number: _____

Expiration Date: _____ CSV: _____

Name on Card: _____

Billing address (if different from above): _____

Signature: _____ Date: _____

Advertising for Auction Catalog

PRODUCTION NOTES for ADS

Black & white with no bleeds

MECHANICAL REQUIREMENTS FOR ADS AND LOGO

Electronic Files: PDF, JPEG, and TIFF files are preferred formats for electronic submission of ad materials.

Check all that apply:

Advertisement:

- Electronic file of ad will be emailed to Ali Bratun no later than **March 31**.

Company Logo

- Electronic file will be emailed to Ali Bratun no later than **March 31**.

For more information or to email electronic files smaller than 10mb contact Ali Bratun at abratun@w-e-s.org or call 301.652.7878 ext. 215.

Checks should be mailed to:

Washington Episcopal School
Attn: Ali Bratun
5600 Little Falls Parkway
Bethesda, MD 20816

